

## Writers

### **Beginners Basics**

A four-hour workshop on approaching editors, writing query letters, staying motivated and encouraged, dealing with rejection, and following God's calling as a freelance writer. (Can be condensed for time limits)

### **When Writing Leads to Speaking**

A look at some reluctant speakers greatly used by God, as well as learning some great practical pointers for making a commitment to excellence as a Christian communicator.

### **Proof and Profit: Selling what you write again and again**

Mastering the art of reprint sales to multiply both the profit of freelance writing and the audience exposure necessary for a larger marketing base.

## Feedback

**Katherine Jones:** "I have heard Lettie speak on several occasions and each time I learned and grew closer to God and His desire for my life. Through her personal stories and use of related scripture I was able to see how God's faithfulness, strength, and love made a significant difference in her life and how He could make a difference in mine as well."

**Brenda Hannah:** "Lettie has been truly gifted to encourage others to know that God is real and with God we can have hope. She is proof that God doesn't take His eyes off of us when we are in the fire. . . I always leave wanting more."

**Marcia Swearingen, Freelance Writer:** "I took Lettie's Christian Writers' class and it was excellent. Very informative. She connects. I learned more practical, usable information in two sessions than I did in multiple sessions in a university setting. I highly recommend it."

**Michael Fink, retired Director of LifeWay Writers Workshop:** "Lettie is first of all an excellent writer, so she knows how to communicate effectively. Second, she has mastered all aspects of the religious market as well as anyone I know. But finally, and most importantly, she knows how to take a new writer through the basic steps and inspire them to greater achievement. Writers love her for her insightful help and her loving spirit. She's been there and done that, but she never tires of helping others to go there and do that too. What a combination!"